

J. Johnson

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Experience

WEB DEVELOPER, JACKSON CREATIVE – 2012-PRESENT

Develop WordPress sites for clients from artist's designs:

- attitudehickory.com
- mckoolwellness.com
- mostellerevents.com
- teamprism.com
- omarainc.com

EDITOR, THE MESH – 2012-PRESENT

Edit and produce podcasts on themesh.tv network

GRAPHIC/ WEB DESIGNER, FREELANCE – 2001-PRESENT

- Developed a website and blog including a donation page for Faith In America
- Edit video for Faith in America's website
- Designed and Developed websites: troutmanchairs.com, rstorylandscaping.com, Gainsville.org, and faithinequality.com using HTML, CSS, PHP, and jQuery.
- Managed web content for multiple websites using WordPress
- Re-wrote content for theelevatorcompanync.com's home page to improve SEO rank
- Designed, and made press-ready, print ad campaigns that were included in publications: Radar, Politico, Roll Call, etc.

ART DIRECTOR, INFORM, INC – 2005-2012

- Layout and design Pet o' Mine and Trends magazine
- Created supporting websites for Pet o' Mine and Trends magazines
- Designed Hosiery Tech Center's booth for the MAGIC Show
- Newsletter design for Hickory Chair and Century Furniture
- Various photography for advertisements and editorial

Education

The Art Institute, Charlotte, NC – Graphic Design, 2004

The Art Institute, Charlotte, NC – Multimedia Web Design, 2003

Gaston College, Dallas, NC – Broadcasting, 1988

Skills and Technology

- Adobe Creative Cloud
- Final Cut Pro
- Magazine Layout
- Brochures
- Catalogs
- Newsletters
- Trade Show Booth Design
- Photography
- Logo & Branding
- Coding: HTML, CSS ,jQuery
- WordPress
- Website SEO